



MEDIA RELEASE

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Approved by: Chair of Central NSW Councils, Cr John Medcalf, Mayor of Lachlan Shire Council

Nothing but Gold!

Last night the 2019 NSW Tourism Awards Winners were announced.

The Chair of Central NSW Joint Organisation would like to congratulate the following award winners in Central NSW who all won Gold in their respective categories.

Grazing Down the Lachlan, received Gold in the Festival and Events category, which is judged on economic impact, increased visitation and community involvement. The event takes place along the Lachlan river just on the outskirts of Forbes on the Condobolin Road.

Hefier Station Wines in Orange, located at Mt Canobolas, also received Gold in the Tourism Wineries, Distilleries and Breweries category. This category recognises wineries, distilleries and boutique breweries that offer a cellar door experience and create a significant contribution to tourism.

Gold was also awarded to the Orange 360, Extend the Weekend Campaign in the Destination Marketing category, which recognises creativity and innovation in fully integrated destination marketing activity/campaign (international or domestic) to attract visitors to a region/destination.

“This is great news for our region, we are certainly holding our own in terms of Tourism.” said Cr Medcalf OAM, Chair of Central NSW Joint Organisation and Mayor of Lachlan Shire Council.

Special mention to the other finalists from our region, Bathurst Regional Council: for the Bathurst Winter Festival, Kirsten Serviced Accommodation, in Parkes and the Orange Visitor Information Centre.

ENDS

For comment please contact Jennifer Bennett 0428 690 935